

REGISTRATION FORM

Society for Foodservice Management's 2010 Critical Issues Conference
Thursday, April 15, 2010 • New York City and Seattle
LIVE from Credit Suisse in New York, New York
Video-conferenced to Microsoft in Seattle, Washington

Name	Title	
Address 1	Address 2	
City	State	Zip
Phone	E-mail	

New York: Member Non-Member* **Seattle:** Member Non-Member*

Name	Title	
Address 1	Address 2	
City	State	Zip
Phone	E-mail	

New York: Member Non-Member* **Seattle:** Member Non-Member*

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Phone	E-mail	

New York: Member Non-Member* **Seattle:** Member Non-Member*

REGISTRATION TOTAL Please indicate totals for each option:

New York



Member Rate

Early Bird - \$149 per person = _____

Regular Registration - \$179 = _____

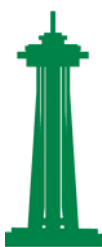
Non-Member Rate

Early Bird - \$249 per person = _____

Regular Registration - \$279 = _____

Total = _____

Seattle



Member Rate

Early Bird - \$99 per person = _____

Regular Registration - \$129 = _____

Non-Member Rate

Early Bird - \$129 per person = _____

Regular Registration - \$149 = _____

Total = _____

* Interested in joining SFM? Become a member today and apply \$100 of the conference registration to your membership dues! Contact SFM Headquarters for further details.

PAYMENT METHOD

- Check payable to SFM enclosed
 Please charge my credit card
(American Express, MasterCard or VISA):

Card Number _____

Expiration Date _____

Signature _____

CANCELLATION POLICY

All cancellation requests must be made in writing, either emailed to Brooke Bilofsky at bbilofsky@ahint.com or mailed to the office. A \$50 processing fee will be charged for all cancellations postmarked on or before April 1, 2010. After April 1, 2010, refund requests cannot be honored. All refunds will be issued after the conference. Registrations are non-transferable.

QUESTIONS? Contact SFM for more information at 856-380-6815 or e-mail sfm@ahint.com.