



**SOCIETY FOR FOODSERVICE MANAGEMENT**  
On-Site Dining Experts

# Membership Application

15000 Commerce Parkway  
Suite C  
Mount Laurel, NJ 08054  
856.380.6829  
Fax 856.439.0525  
www.sfm-online.org

Full Name (Mr., Mrs., Ms.) \_\_\_\_\_

Nickname \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_ Country \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Web site \_\_\_\_\_

<p><b>ACTIVE MEMBERSHIP – Annual Dues \$375.00</b></p> <p><input type="checkbox"/> Foodservice Contractor – providing manual and/or vended foodservice to client</p> <p><input type="checkbox"/> Self-operator- operate your own foodservice facility</p> <p><input type="checkbox"/> Client Liaison – your foodservice is provided by a caterer for whom you serve as client/liaison</p> <p><input type="checkbox"/> Educator – Teaching HRI curriculum on a full-time basis</p>	<p>(Check One)</p> <p><input type="checkbox"/> Business &amp; Industry</p> <p><input type="checkbox"/> College &amp; University</p> <p><input type="checkbox"/> School Foodservice</p> <p><input type="checkbox"/> Healthcare</p> <p><input type="checkbox"/> U.S. Military*</p> <p><input type="checkbox"/> Other</p>
<p><small>*U.S. Military employees are eligible for a 50% dues discount on their Active Membership. Any individual applying for this discount must be employed by the U.S. Government in a Military Foodservice position.</small></p>	

<p><b>ASSOCIATE MEMBERSHIP – Annual Dues \$575.00</b></p> <p>One-time initiation fee per company, \$300.00*</p> <p>Total due with application \$875.00</p> <p><small>*Initiation fee not required for subsequent members from within the same company.</small></p>	<p>(Check One)</p> <p><input type="checkbox"/> Food Manufacturer</p> <p><input type="checkbox"/> Consultant Services</p> <p><input type="checkbox"/> Trade or Professional Association</p> <p><input type="checkbox"/> Equipment Manufacturer</p> <p><input type="checkbox"/> Foodservice Distributor/Broker</p> <p><input type="checkbox"/> Other</p>
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<p><b>EMERITUS – Annual Dues \$75.00</b></p> <p><input type="checkbox"/> Anyone retiring from a career in onsite foodservice</p>
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<p><b>STUDENT MEMBERSHIP- Annual Dues \$25.00</b></p> <p><input type="checkbox"/> Any Student currently enrolled in a HRI/Culinary Program School _____</p>
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## BILLING

Payment Type (Select One):     Check Enclosed     American Express     Mastercard     Visa

Card Holder Name \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Briefly describe your company, the nature of its foodservice operation and your current responsibilities.

\_\_\_\_\_

\_\_\_\_\_

How did you hear about the Society for Foodservice Management?

\_\_\_\_\_

Referred by (Name and Company): \_\_\_\_\_

I agree to abide by the SFM Standards of Conduct (see reverse) \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

# THE SFM STANDARD OF CONDUCT AFFIRMS THE BASIC POLICIES OF ETHICAL CONDUCT FOR ALL MEMBERS AND STAFF OF THE SOCIETY FOR FOODSERVICE MANAGEMENT.

The foundation of the Standard of Conduct consists of the basic standards of business as well as personal conduct: honesty and candor in our activities; avoidance of conflicts between personal interests and the interests of the Society; maintenance of our reputation and avoidance of the activities which reflect adversely on the Society and its members; and integrity in dealing with the assets and resources of the Society.

## All members therefore agree to:

- Support the goals and objectives of the Society in order to reflect the highest standards of the foodservice profession
- Foster a spirit of unity and cohesiveness of purpose in all SFM sponsored activities
- Promote fair and equitable treatment for all persons employed or affiliated with the foodservice industry
- Exhibit the highest standards of moral and professional conduct at all SFM activities
- Accept responsibility for the conduct and demeanor of their guests at SFM functions
- Promote an awareness of the SFM philosophy of thoroughly professional management and conduct

Honor the trust placed in them while holding an elected or appointed position in the Society

Furthermore, use of the SFM member roster by Active and Associate members as a mailing list for promotion of products or services is permitted. However, all SFM members are responsible for protecting the right to privacy of other members and are asked not to share the membership roster with individuals or organizations outside SFM.

## ACTIVE MEMBERS

Active members are, by definition, contract foodservice operators and executives, client-liaisons, self-operators or educators teaching a hospitality management or culinary arts curriculum full-time.

By joining SFM, the Active member agrees to abide by the SFM Standard of Conduct, acknowledging his/her responsibility to represent the association in a manner that reflects positively on the Society, its membership and the foodservice industry.

## ASSOCIATE MEMBERS

Associate members are, by definition, suppliers of products and/or services to SFM's Active membership. Associate members recognize the mutual benefit to both classes in fostering an environment for idea exchange and better understanding of each other's needs.

By joining SFM, the Associate member agrees to abide by the SFM Standard of Conduct, acknowledging his/her responsibility to represent the association in a manner that reflects positively on the Society, its membership and the foodservice industry.

Additionally, Associate members agree to interact with Active members at SFM functions primarily to become better acquainted and to learn from one another.

## Overt soliciting of business is not acceptable at SFM functions.

Participation in SFM programs is an opportunity for an Associate member to offer his/her expertise and knowledge in a particular area. The purpose should be to transmit "general" knowledge rather than presenting a sales presentation for a specific branded product or service.